

## **CORE COMPETENCIES REQUIREMENTS**

### **Health Educator**

The Health Educator must possess a Baccalaureate in Health Education or Community Health. This person should possess the ability to do the following:

- Have leadership skills to conduct health education activities to a multi-regional area of a statewide contract.
- Assert health education principles, methods, techniques, and theories effective in the planning and implementation of a health education program and their relationship in bringing about voluntary behavioral change.
- Apply health promotion, disease prevention, and health education principles and concepts with a degree of independence to support or advise individuals, public health agencies and other local entities.
- Apply entry-level management, programmatic, and operational leadership and guidance to subcontracted, Community Health Workers (CHWs).
- Establish and maintain priorities to meet Scope of Work (SOW).

The list below includes the mandatory core competencies the Health Educator has that enables the Health Educator to do the following:

#### **HEALTH EDUCATION/LEADERSHIP SCOPE**

1. Apply health education skills and knowledge when developing approaches to target the various priority populations.
2. Apply the skills of group facilitation to ensure that plans for health education programming will meet the needs of the group for whom they are being offered; group facilitation methods are also essential for good classroom teaching.
3. Apply good health education principles when teaching outreach classes to appropriate priority group women. Serve as an example and role model for appropriate health behavior.
4. Apply the principles of health education to develop practice measures to evaluate and report the successes and challenges of educational programming.
5. Ability to apply principles and methods of community organization.
6. Uphold the Code of Ethics for the Health Education Professional, by the Society for Public Health Education ([www.sophe.org/about/ethics.html](http://www.sophe.org/about/ethics.html)).
7. Uphold the Health Insurance Portability and Accountability Act of 1996 (HIPAA) regulations and policies as they apply to SOW.

8. Demonstrate leadership in organizing classes in communities where there are high rates of breast and cervical cancer to build relationships that facilitate teaching the tailored education classes required in the SOW.

#### **ANALYTICAL/EVALUATION SKILLS**

9. Analyze the needs of the State, match Cancer Detection Section (CDS) priorities and develop a reasonable plan to best place the educational training to reach women most in need of educational services.
10. Evaluate Tailored Education classes, approaches, and cultural appropriateness and documentation on appropriate progress report forms.
11. Analyze health education activities and situations accurately and take effective action.

#### **CORRESPONDENCE/INTERNAL AND EXTERNAL RELATIONSHIPS**

12. Ability to communicate effectively both verbally and in writing to work with individuals and groups.
13. Ability to work with community groups to identify CHWs.
14. Ability to train CHWs in the principles and practice of health education to assist in teaching the CDS Tailored Education curriculum.
15. Direct and instruct community colleagues in a collaborative, constructive, and non-threatening way.
16. Ability to develop and design evaluation tools; implement evaluation strategies to evaluate community education programs; and utilize them on the various cultural groups to whom educational programming is targeted.
17. Ability to advice management of challenges/barriers in conducting health education activities and make recommendations on how to address or to overcome them.